



# Tennessee Senate

OFFICE OF THE CHIEF CLERK

## PROCLAMATION

**WHEREAS, leisure travel accounts for more than three-quarters of all trips taken in the United States and spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships, and wellness; and**

**WHEREAS, Tennessee saw a record-setting 92 million person-stays in 2012, representing a 5.9% increase over 2011; and**

**WHEREAS, tourism marketing expenditures enhance the state's economic vitality through job creation, increased tax revenue, and new investments, with the goal of more visitors, staying longer, and spending more; and**

**WHEREAS, during 2012, traveler spending in Tennessee increased 5.2% over the previous year, generating \$16.2 billion in direct economic impact, \$3.3 billion in payroll, 146,200 jobs for Tennessee residents, and a total of 1.2 billion in tax revenues for state and local governments; and**

**WHEREAS, a major portion of the Great Smoky Mountains National Park, including the scenic Cades Cove area, is located within Tennessee; and**


**WHEREAS, Tennessee is home to Dollywood, Bristol Motor Speedway, the Grand Ole Opry, Elvis Presley's Graceland, The National Civil Rights Museum, Shiloh National Battlefield, the Discover Tennessee Trails & Byways, the Tennessee Civil War Trail, and many other tourist attractions from one end of the state to the other. Tennessee also contains the home sites of President Andrew Jackson, President James K. Polk, and President Andrew Johnson; and**

**WHEREAS, Tennessee continues to take visionary steps to become a global tourism destination, while preserving its rich history, arts and cultural heritage, and magnificent scenic beauty; now, therefore,**

**I, Ron Ramsey, Speaker of the Senate of the One Hundred Eighth General Assembly of the State of Tennessee, at the request of and in conjunction with Senator Doug Overbey, do hereby proclaim that we join with the members of Blount Partnership as they celebrate the week of May 3-11, 2014, as "National Tourism Week" in Tennessee, and May 7, 2014, as "Tennessee Tourism Day," in conjunction with National Tourism Day, and urge all citizens to commemorate this special occasion with appropriate events in communities, counties, and municipalities across this great state.**

Proclaimed in Nashville, Tennessee on this the 2nd day of May, 2014.

  
Ron Ramsey  
Speaker of the Senate

  
Doug Overbey, Senator  
2nd Senate District





STATE OF TENNESSEE

# PROCLAMATION

BY THE GOVERNOR

**WHEREAS**, leisure travel accounts for more than three-quarters of all trips taken in the United States and spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships, and wellness; and

**WHEREAS**, tourism marketing expenditures enhance the state's economic vitality through job creation, increased tax revenue, and new investments, with the goal of more visitors, staying longer, and spending more; and

**WHEREAS**, a major portion of the Great Smoky Mountains National Park, including the scenic Cades Cove area, is located within Tennessee; and

**WHEREAS**, Tennessee is home to Dollywood, Bristol Motor Speedway, the Grand Ole Opry, Elvis Presley's Graceland, The National Civil Rights Museum, Shiloh National Battlefield, the Discover Tennessee Trails & Byways, the Tennessee Civil War Trail, and many other tourist attractions from one end of the state to the other. Tennessee also contains the home sites of President Andrew Jackson, President James K. Polk, and President Andrew Johnson; and

**WHEREAS**, Tennessee continues to take visionary steps to become a global tourism destination, while preserving its rich history, arts and cultural heritage, and magnificent scenic beauty;

**NOW THEREFORE**, I, Bill Haslam, Governor of the State of Tennessee, do hereby recognize May 3-May 11, 2014 as

## *2014 Tennessee Tourism Week*

in Tennessee and encourage all citizens to join me in this worthy observance.



**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official seal of the State of Tennessee to be affixed at Nashville on this second day of May, 2014.

Handwritten signature of Bill Haslam in blue ink.

Governor

Handwritten signature of Sue Kuyatt in blue ink.

Secretary of State

## PROCLAMATION

**Whereas** leisure travel accounts for more than three-quarters of all trips taken in the United States and spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;

**Whereas** Tennessee ranks 17<sup>th</sup> nationally for tourism visitation, and tourism marketing expenditures while striving to enhance the state's economic vitality through job creation, increased tax revenue and new investments;

**Whereas** in Tennessee, during 2012, traveler spending increased significantly over the previous year generating: \$15.7 billion in direct spending; \$3.2 billion in payroll; 141,200 jobs for Tennessee residents; and, tax revenue for federal, state and local governments totaling \$2.5 billion;

**Whereas**, Blount County ranks 8<sup>th</sup> in the state for tourism visitation and marketing expenditures, generating \$312 million in expenditures for 2012;

**Whereas**, Blount County ranks 3<sup>rd</sup> in the 16 county East Tennessee region, generating a significant economic impact of 2,910 jobs and \$76.6 million in payroll;

**Whereas**, tourism Blount County generated \$10.5 million in local tax receipts in 2012;

**Whereas**, a major portion of the Great Smoky Mountains National Park, including the scenic Cades Cove area, is located within Blount County;

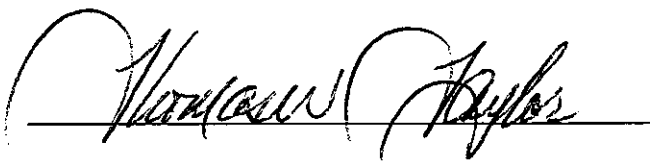
**Whereas**, Blount County's entrance into the Great Smoky Mountains National Park is the most visited entrance into the Park, welcoming more than 9,685,829 visitors in 2012;

**Whereas**, Blount County is taking visionary steps to become a global tourism destination while preserving its rich Appalachian history, arts and culture heritage and magnificent mountain landscapes;

**Whereas**, Blount County has initiated a nationally recognized Certified Tourism Ambassador program, the first in the State of Tennessee and one of the first in the Southeast United States and strives to offer tourists exceptional service empowering its community to turn every visitor encounter into a positive experience;

**Now, therefore, I**, Tom Taylor, Mayor of the City of Maryville, do hereby proclaim May 3 through 11, 2014 as **National Tourism Week** in Maryville, Tennessee and urge the citizens of Maryville to join me in this special observance, proclaiming **May 5, 2014 as Blount County Tourism Day** in all appropriate local events and commemorations.

Signed this 5<sup>TH</sup> day of MAY, 2014.

A handwritten signature in cursive script, appearing to read "Tom Taylor", is written over a horizontal line.



# Blount Partnership

## BLOUNT COUNTY TOURISM DAY MAY 5, 2014 PROCLAMATION

**Whereas** leisure travel accounts for more than three-quarters of all trips taken in the United States and spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness;

**Whereas** Tennessee ranks 17<sup>th</sup> nationally for tourism visitation, and tourism marketing expenditures while striving to enhance the state's economic vitality through job creation, increased tax revenue and new investments;

**Whereas** in Tennessee, during 2012, traveler spending increased significantly over the previous year generating:

- \$15.7 billion in direct spending;
- \$3.2 billion in payroll;
- 141,200 jobs for Tennessee residents; and,
- Tax revenue for federal, state and local governments totaling \$2.5 billion;

**Whereas**, Blount County ranks 8<sup>th</sup> in the state for tourism visitation and marketing expenditures, generating \$312 million in expenditures for 2012;

**Whereas**, Blount County ranks 3<sup>rd</sup> in the 16 county East Tennessee region, generating a significant economic impact of 2,910 jobs and \$76.6 million in payroll;

**Whereas**, tourism Blount County generated \$10.5 million in local tax receipts in 2012;

**Whereas**, a major portion of the Great Smoky Mountains National Park, including the scenic Cades Cove area, is located within Blount County;

**Whereas**, Blount County's entrance into the Great Smoky Mountains National Park is the most visited entrance into the Park, welcoming more than 9,685,829 visitors in 2012;

**Whereas**, Blount County is taking visionary steps to become a global tourism destination while preserving its rich Appalachian history, arts and culture heritage and magnificent mountain landscapes;

**Whereas**, Blount County has initiated a nationally recognized Certified Tourism Ambassador program, **the first** in the State of Tennessee and one of the first in the Southeast United States and strives to offer tourists exceptional service empowering its community to turn every visitor encounter into a positive experience;

**Now, therefore, I, Donald Mull, do hereby proclaim May 3 through 11, 2014 as National Tourism Week in Tennessee** in the City of Alcoa, and urge the citizens of Alcoa to join me in this special observance, proclaiming **May 5, 2014 as Blount County Tourism Day** in all appropriate local events and commemorations.



In Witness Whereof, I have hereunto  
Set my hand and caused the  
Seal of the City of Alcoa, Tennessee  
To be affixed on this the  
14<sup>th</sup> day of January, 2014.

Mayor:

ATTEST:

# PROCLAMATION

**Whereas** leisure travel accounts for more than three-quarters of all trips taken in the United States and spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships, and wellness;

**Whereas** Tennessee ranks 17<sup>th</sup> nationally for tourism visitation, and tourism marketing expenditures while striving to enhance the state's economic vitality through job creation, increased tax revenue and new investments;

**Whereas** in Tennessee, during 2012, traveler spending increased significantly over the previous year generating: \$15.7 billion in direct spending; \$3.2 billion in payroll; 141,200 jobs for Tennessee residents; and, tax revenue for federal, state and local governments totaling \$2.5 billion;

**Whereas**, Blount County ranks 8<sup>th</sup> in the state for tourism visitation and marketing expenditures, generating \$312 million in expenditures for 2012;

**Whereas**, Blount County ranks 3<sup>rd</sup> in the 16 county East Tennessee region, generating a significant economic impact of 2,910 jobs and \$76.6 million in payroll;

**Whereas, tourism** Blount County generated \$10.5 million in local tax receipts in 2012;

**Whereas**, a major portion of the Great Smoky Mountains National Park, including the scenic Cades Cove area, is located within Blount County;

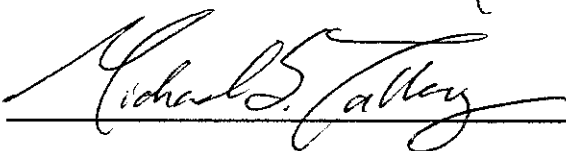
**Whereas**, Blount County's Townsend entrance into the Great Smoky Mountains National Park is one of the most visited entrances into the Park, welcoming more than 9,685,829 visitors in 2012;

**Whereas**, Blount County is taking visionary steps to become a global tourism destination while preserving its rich Appalachian history, arts and culture heritage and magnificent mountain landscapes;

**Whereas**, Blount County has initiated a nationally recognized Certified Tourism Ambassador program, the first in the State of Tennessee and one of the first in the Southeast United States and strives to offer tourists exceptional service empowering its community to turn every visitor encounter into a positive experience;

**Now, therefore**, I Michael Talley, Mayor of the City of Townsend, do hereby proclaim May 3 through 11, 2014 as **National Tourism Week** in Townsend, Tennessee and urge the citizens of Townsend to join me in this special observance, proclaiming **May 5, 2014 as Blount County Tourism Day** in all appropriate local events and commemorations.

Signed this 31<sup>st</sup> day of March, 2014

  
\_\_\_\_\_  
Michael B. Talley

County Court House  
County of Blount  
State of Tennessee  
**Proclamation**



**WHEREAS**, leisure travel accounts for more than three-quarters of all trips taken in the United States and spurs countless benefits to travelers' creativity, cultural awareness, education, happiness, productivity, relationships and wellness; and

**WHEREAS**, Tennessee ranks 17<sup>th</sup> nationally for tourism visitation, and tourism marketing expenditures while striving to enhance the state's economic vitality through job creation, increased tax revenue and new investments; and

**WHEREAS**, in Tennessee, during 2012, traveler spending increased significantly over the previous year generating:

- \$15.7 billion in direct spending;
- \$3.2 billion in payroll;
- 141,200 jobs for Tennessee residents; and,
- Tax revenue for federal, state and local governments totaling \$2.5 billion; and

**WHEREAS**, Blount County ranks 8<sup>th</sup> in the state for tourism visitation and marketing expenditures, generating \$312 million in expenditures for 2012, and Blount County ranks 3<sup>rd</sup> in the 16 county East Tennessee region, generating a significant economic impact of 2,910 jobs and \$76.6 million in payroll, and **tourism** in Blount County generated \$10.5 million in local tax receipts in 2012; and

**WHEREAS**, a major portion of the Great Smoky Mountains National Park, including the scenic Cades Cove area, is located within Blount County, and Blount County's entrance into the Great Smoky Mountains National Park is the most visited entrance into the Park, welcoming more than 9,685,829 visitors in 2012; and

**WHEREAS**, Blount County is taking visionary steps to become a global tourism destination while preserving its rich Appalachian history, arts and culture heritage and magnificent mountain landscapes; and

**WHEREAS**, Blount County has initiated a nationally recognized Certified Tourism Ambassador program, **the first** in the State of Tennessee and one of the first in the Southeast United States and strives to offer tourists exceptional service empowering its community to turn every visitor encounter into a positive experience.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Commissioners of Blount County, Tennessee, and the Honorable Ed Mitchell, Blount County Mayor, assembled in regular session this 19<sup>th</sup> day of December, 2013, that May 3 through 11, 2014, is hereby proclaimed as National Tourism Week in Blount County, Tennessee, and May 5, 2014, as Blount County Tourism Day, and we urge the citizens of Blount County to join us in this special observance in all appropriate local events and commemorations.

*In witness whereof I have hereunto set my hand  
and caused the seal of this county to be affixed*



*Ed Mitchell*  
\_\_\_\_\_  
County Mayor

*Gene Moore*  
\_\_\_\_\_  
County Commission Chairman

*Ray Crawford*  
\_\_\_\_\_  
County Clerk

*December 19, 2013*  
\_\_\_\_\_  
Date